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ABSTRACT OF THE DISCLOSURE

A method involves making available a cosmetic product and a non-cosmetic product and offering one or more of the products for sale. The non-cosmetic product may have a visible portion including a first material chosen from fabric, facsimile of fabric, animal skin, and imitation animal skin. The cosmetic product may define at least one internal region configured to surround and contain least one cosmetic composition. A visible portion of the cosmetic product may include a second material chosen from fabric, facsimile of fabric, animal skin, and imitation animal skin. The first material may have an appearance resembling an appearance of the second material.